

Attachment A

ABC Owned Television Stations

Station	Average Number of Hours of Local News Per Week
New York – WABC	29.5
Los Angeles – KABC	40.5
Chicago – WLS	33.0
Philadelphia – WPVI	31.0
San Francisco – KGO	33.5
Houston – KTRK	36.5
Raleigh-Durham – WTVD	33.0
Fresno – KFSN	27.5
Flint – WJRT	33.5
Toledo – WTVG	29.0

Attachment B

WPVI-6ABC Local Programming Summary

WPVI-6ABC has 33.5 hours per week of local programming of which 31 hours are local news. All weekday newscasts are #1 in the market. Weekend evening newscasts are #1.

WPVI has a variety of local programs. They are:

1. A Sunday morning panel discussion show, Inside Story, that airs weekly at 11:30 am – Since 1987. Focus is on major news events of local importance.
2. A weekly local magazine show, Prime Time Weekend, that airs Saturday at 7 pm – Since 1978.
3. A weekly local minority affairs program, Visions, that airs Saturday at 7:30 pm – Since 1976.
4. Two community affairs programs – Delaware Perspective and New Jersey Perspective – that focus on issues particular to that community and that, on a rotational basis, air Saturday at 5:30 am. Delaware Perspective and New Jersey Perspective are taped at our Wilmington and Trenton Bureaus, respectively. Channel 6 remains the only station in the market to have full-time, permanent bureaus throughout the tri-state area. These programs have been on the air since 1978.
5. A local Hispanic affairs show—the longest running in the nation—Puerto Rican Panorama, which airs weekly, Sundays at 5 am, and on Saturday afternoons when network avails permit. – Since 1970.
6. IM Philly—a program that focuses on youth that airs monthly in Saturday access (7 pm) and is re-run the following Saturday at 5:30 am – Premiered 2008.
(IM Philly replaced “Fast Forward,” a youth-oriented program that aired monthly in Saturday access from 1993 through 2007.)

WPVI has consistently aired multiple and various political debates and forums. A few examples include:

- Pennsylvania, New Jersey, and Delaware Gubernatorial debates
- Pennsylvania, New Jersey, and Delaware Senatorial debates
- Pennsylvania, New Jersey, and Delaware Congressional debates
- Pennsylvania Supreme Court Forum
- Philadelphia Mayoral debates
- A live Town Meeting with 200 registered voters commenting on the final 2004 Presidential debate, attracting 373,632 viewers
- A live one-hour local News Special immediately following the "ABC News Democratic Presidential Candidate Debate" between Senators Hillary Clinton and Barack Obama at the National Constitution Center in Philadelphia on April 16, 2008. This Post-Debate Special looked at the impact of the Democratic Presidential debate on the 2008 race to the White House. It included local elected officials, student observers, and Academics.

WPVI also broadcasts more local shows/events than any other station in the market. On an annual basis, these include:

- The Philadelphia Home Show Preview
- The Philadelphia Auto Show Preview
- The Philadelphia Flower Show Preview
- An annual Philadelphia Zoo special
- Commerce Bank Triple Crown of Cycling Race
- Philadelphia's July 4th Celebration
- The Puerto Rican Day Parade
- The Columbus Day Parade
- The Pulaski Day Parade
- The 6ABC/Boscov's Thanksgiving Day Parade
- The Philadelphia Liberty Medal Ceremony
- High School Football (streamed live on 6abc.com and re-run on WPVI's digital channel D2)

Special programs from the last few years alone include:

- The 200th Anniversary of the Pennsylvania Academy of the Fine Arts
- Philadelphia's Marion Anderson Award
- The Opening of the National Constitution Center
- The Opening of the Kimmel Center for the Performing Arts
- The Opening of the King Tut Exhibit at The Franklin Institute

- Paint the Town Proud: Philadelphia Mural Arts Program Presented by Bank of America

Examples of Network Preemptions for Local Programs include:

- The Philadelphia Auto Show Preview
- The 2007 Marian Anderson Award Honoring Richard Gere
- The 6ABC/Boscov's Thanksgiving Day Parade
- Philadelphia's July 4th Celebration
- 2007 Philadelphia Mayoral Debates

WPVI has a strong commitment to the community. We air between 300 to 400 psa's per month. These psa's include station produced "Community Connection" spots which serve grass-roots non-profits, churches, schools, and community arts groups. One of our on-going public service campaigns, in partnership with the Anti-Defamation League, is "No Place for Hate", a program designed to teach tolerance in Delaware Valley communities. We also partner with Philadelphia's Campaign for Working Families to help low-income working families move up the economic ladder through a public service campaign promoting free tax filing sites that connect low-income working families to the federal Earned Income Tax Credit and other tax credits they deserve.

Channel 6 also has many annual community outreach programs, which include:

- Operation 6ABC: Save a Life - For over a decade, 6ABC has teamed up annually with local fire departments to bring an extensive fire prevention program to the Delaware Valley. Since the campaign's inception, Channel 6 has donated over 170,000 smoke detectors for distribution in high-risk homes.
- Children First Summer Reading Campaign - 6ABC coordinates a Reading Contest in conjunction with tri-state area libraries to encourage kids to read over the summer.
- Best of the Class - Special WPVI-TV project, begun over 25 years ago, that each year honors top students from almost 300 public, private and parochial high schools in the tri-state area, highlighting each student and school in 30 different one-minute vignettes airing throughout the day during June. The station also produces a special one-hour program in which the students express their views on the events of today and the promises of tomorrow, as well as explore their plans for their future.
- Baby Bundles - 6ABC partners with the Girl Scouts for an annual 6ABC/Girl Scout Baby Bundles Campaign which includes on-line tips for expectant mothers and an on-air drive to collect new baby items for

mothers in need. Girl Scouts from the tri-state area participate in this campaign. Since the campaign's inception, thousands of items have been collected for babies in need.

- 6ABC's Beating the Odds Against Breast Cancer Campaign - 6ABC runs an annual campaign to raise awareness about breast cancer through a month long multi-media campaign. 6ABC partners with the American Cancer Society and the Breast Health Institute to provide over 10,000 breast self-examination cards as well as a free cancer screening at a local hospital.
- 6ABC Boy Scouts Holiday Food Drive - The Food Drive is an extensive on-air campaign that encourages viewers to donate canned goods for the needy. Boys Scouts from all over the Delaware Valley team up to collect the donated food. The 2007 drive raised 80,000 pounds of cans of food. Philabundance, a local food bank, distributes the food to those in need.
- Women & Heart Disease Campaign – 6ABC partners with the American Heart Association in February for a month-long campaign to educate women on cardiovascular disease. On-air spots promote the American Heart Association's on-line heart disease risk assessment and heart healthy tips. A calendar of local, heart-healthy events is also listed on WPVI's website, 6abc.com.
- 6ABC Loves the Arts in Philadelphia – A nine-month campaign (September through May) highlighting local arts organizations through on-air promotional spots and public affairs programming. Upcoming events and links to the participating arts organizations are also featured on 6abc.com.
- 6ABC's Oprah's Big Give Campaign – 6ABC partnered with *Oprah's Big Give* to give viewers a chance to "give big" to five selected local charities: Variety Club – The Children's Charity of Philadelphia; Police Athletic League; USO (United Service Organizations); Back On My Feet; and The Salvation Army. For five consecutive Mondays, from March 17 through April 14, 2008, WPVI's Action News at 5 PM put the spotlight on the featured charity of the week with a news story on the good work of the charity and how it is dramatically changing the lives of local people in need. From 5 to 6 PM, a phone bank was set up at 6ABC to take contributions from viewers. The phone bank was staffed by volunteers from the featured charity. Viewers could also log on anytime to 6abc.com to make a donation and learn more about each of the five charities. The campaign raised over \$60,000 for the charities and gave the organizations invaluable exposure, with each charity reporting measurable upticks on calls and online traffic as a result of the coverage on 6ABC.

COMMUNITY ADVISORY BOARD:

WPVI-TV created the Community Advisory Board, originally known as the Minority Advisory Board, in 1975 in conjunction with The Black Media Coalition, The Philadelphia Urban Coalition and The Puerto Rican Communications Coalition. The purpose was to provide a forum for minority points of view in the Delaware Valley concerning on-air depiction and portrayal of minorities in news coverage. The Board expresses its interests and concerns regarding the station's public service support, employment, recruitment, programming and minority employee interests at the station. The members of the Community Advisory Board meet with the General Manager and department heads at least once a year. In addition, board members meet individually with the General Manager and individual department heads as necessary throughout the year. The VP of Public Affairs attends most meetings as the station liaison to the Board.



ABC7 Community Initiatives

"Seven On Your Side"

2008

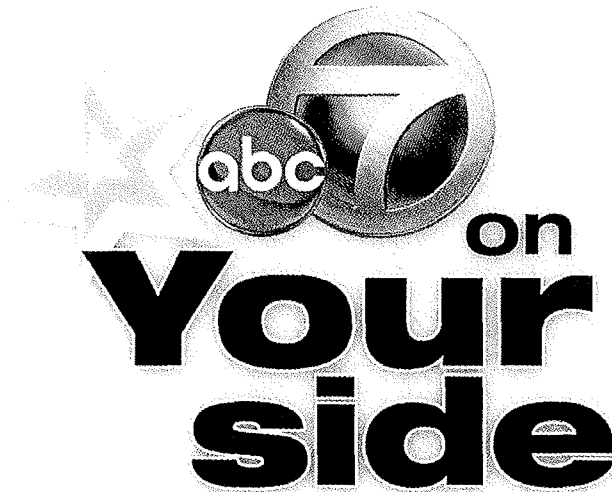
Introduction

ABC7's commitment to excellence is built on a foundation of social responsibility. Station management and staff are dedicated corporate citizens on and off the airwaves, supporting charities and reaching out to their communities with public service campaigns, financial support, volunteerism, education, employment opportunities and other vital services. In addition, free air time for public service announcements, news coverage and special programming regularly bring much-needed attention to local nonprofit organizations and worthy causes.

News and public affairs programming keep a constant focus on local issues promoting dialogue and understanding within the community. The Station provides a vital link throughout our service area hosting community forums, celebrating diversity, saluting local role models, covering civic events, and providing urgent information that can be life-saving during emergencies, as well as raising funds for local disaster relief.

ABC7 is a positive influence in the lives of individuals and families in our broadcast area, encompassing the five counties of Los Angeles, Orange, Riverside, San Bernardino, and Ventura.

The following is a sampling of ABC7's outreach activities and community-based programs.



News Coverage

The television news leader in Los Angeles, ABC7 Eyewitness News broadcasts forty and one half hours of regularly scheduled news coverage each week. Eyewitness News covers local issues and events of importance to the communities in our broadcast area, encompassing the five counties of Los Angeles, Orange, Riverside, San Bernardino and Ventura and beyond. ABC7 leads the market in technology and is the only station with its own live proprietary radar to better handle severe weather information. ABC7 was the first station in our market to broadcast in high definition and had the first HD helicopter as well. The Station has distinguished itself as the breaking news leader and doing the best job of providing important public safety information in situations such as severe weather, brush fires and earthquakes. Consistently, ABC7 is the first or only local station to travel outside Southern California on major news events, including Hurricanes Katrina and Rita, the most recent presidential primary campaign, the U.S. visit of Pope Benedict XVI, to Africa with Oprah for the opening of her school and also to follow a local church support of an African orphanage, and to Mexico to cover several issues of importance to Southern California.

In addition, in the wake of major local issues that impact the daily lives of the community, ABC7 Eyewitness News sets up telephone banks for viewers to call to talk with professionals and experts to ask questions related to concerns such as identity theft, tax advice, and important information on insurance and construction after major rains, flooding and brush fires. All of these efforts extend to the Station's website, ABC7.com, which is a reliable, important and immediate source of news and information for our viewers 24 hours a day, 7 days a week.

ABC7 has taken the lead in Southern California in providing news programming that informs and engages voters in the local political process by hosting and broadcasting gubernatorial, mayoral, congressional and county supervisorial debates. In addition, ABC7 produces "Eyewitness Newsmakers," a weekly show that features in-depth, face-to-face discussions with community leaders and elected officials regarding issues, politics and news events that impact Southern California.



Emergency Response

ABC7 makes special efforts to provide vital information and resources for those affected in emergencies and natural disasters.

In the face of the massive firestorms that ravaged Southern California in the Fall of 2007, ABC7 preempted over forty hours of regularly scheduled programming to provide live commercial free news coverage and emergency information. The Station's website provided around-the-clock, up-to-the-minute information on the fire's locations, weather conditions, evacuation plans, emergency shelters and other critical information for the thousands affected by the fires. During the fire coverage ABC7.com had 18 million hits seeking the latest details related to the firestorms.

The Station partnered with American Red Cross Chapters in Orange C, Los Angeles and San Bernardino Counties to raise funds for the victims of the Southern California fires. ABC7 initiated an emergency relief drive to support the local Red Cross efforts to provide food, shelter, clothing and emergency funds for fire victims. Hundreds of Southland residents responded by driving to one of three locations, the Rose Bowl in Pasadena, Honda Center in Orange County and the 66ers Ball Park in San Bernardino to donate. The one-day drive raised over \$4,000,000 in corporate and individual donations. The money raised went to a special Southern California wildfire relief fund, established by the National American Red Cross and was distributed by local Red Cross Chapters. The money helped pay for food, shelter and clothing for the thousands of individuals and families displaced by the firestorms.



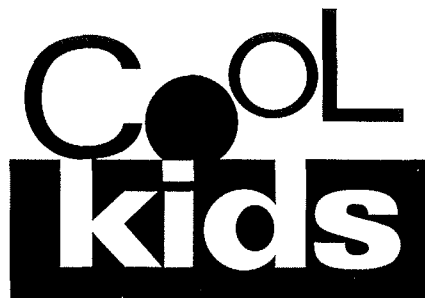
Public Affairs Programming

ABC7 produces public affairs programming and specials to bring awareness to issues of importance to the communities that the Station serves. Programming covers subjects that promote awareness and understanding among the diverse communities of Southern California, educate and inform the public regarding health and safety issues, help raise funds to benefit local Children's Hospital and bring recognition to local leaders and youth that are making a difference in our community.

Issues of importance to the Latino community are the focus of our weekly magazine show "Vista L.A." The show explores the variety and depth of the Latino spirit in Los Angeles, the city with the largest Latino population in the nation. ABC7 also produces "Eye on L.A.," a weekly half-hour magazine show that focuses on the people, places and cultures that make L.A. unique.

ABC7 donated program-length airtime to community based organizations for broadcasts such as The Help Group's "Autism Heroes" Special and the hour-long Urban League Special, "Legacy of Leadership" that celebrated the legacy and contributions to the City of Los Angeles by John W. Mack, President and CEO of the Los Angeles Urban League. ABC7 also hosted the Children's Miracle Network Telethon benefitting Childrens Hospital Los Angeles. ABC7 also produces specials related to consumer affairs, health and safety issues. Examples of these are The ABCs of the Housing Market, The High Cost of Debt, Ready SoCal for Emergency Preparedness, The ABCs of Women's Health and Giving Life: The Story of Organ Donation.

ABC7 produces half-hour specials featuring the stories of our "Cool Kids." "Cool Kids" is a news segment recognizing a high school student each week who is doing great things in his or her community. "Cool Kids" encourages parents, teachers and community leaders to seek outstanding students to nominate for the program. ABC7 hosts a bi-annual Awards Luncheon Ceremony honoring all of the featured Cool Kids, their families and those who inspire them. Each student receives a \$1,000 savings bond, a trophy and a DVD of their featured news segment.



Community Engagement

ABC7 has developed “ABC7 Listens.” These are town hall style meetings that are open to the public and have been in communities that reflect the rich diversity of Southern California.

“ABC7 Listens” meetings have been held in cities and neighborhoods in Los Angeles, Orange and San Bernardino Counties. The meetings are open to the public and have been in communities that reflect the rich diversity of Southern California. At every meeting the station is represented by the President and General Manager, Vice President of News, Vice President of Programming, Assistant News Director, Vice President, Diversity and Community Relations and Director of Public Affairs. An Eyewitness News Anchor or Reporter serve as the moderator for the meeting. Information is provided to participants on how to access the resources of the television station for news stories, on-air promotion of community events, talent appearances and job/internship opportunities. Meeting participants are invited to tell ABC7 about local issues and concerns, as well as give feedback on how the station can better serve their interests.

The “ABC7 Listens” meetings have generated important news stories and programming specials about the communities where the meetings were held. Stories important to local residents received on-air coverage. Many of these stories might not have been covered were it not for the opportunity for local residents to talk to ABC7 and be heard.



Campaigns

ABC7 has taken the initiative to create, develop and implement major community campaigns that address issues and concerns that affect our broadcast audience, in the areas of health, safety and poverty. To enhance the impact and reach of these campaigns, ABC7 has developed and secured partners in the non-profit, corporate and public sectors. In addition, ABC7 has adopted several major community events and campaigns to provide support and resources to enhance their success. The Station supports these campaigns and events by producing special Public Service Announcements, dedicated significant on-air promotion, and providing volunteers and Station news talent.

“KID HEALTHY – STEPS TO HEALTHY LIVING”

Collaborating with Champions for Change, 5-A-Day Power Play, the American Cancer Society and school districts in Los Angeles, Riverside, San Bernardino, Orange and Ventura Counties, ABC7 continues its fight against diabetes and obesity with its “KID HEALTHY- Steps to Healthy Living” campaign. The campaign is designed to raise awareness of the risks of diabetes and to encourage children and their parents to eat healthy and exercise. Over 100,000 children per year receive pedometers along with a walking program in schools.

“ABCs OF A SAFE SUMMER”

Working closely with the American Red Cross, the Southern California Municipal Athletic Federation, SafeKids L.A., County and City Parks and Recreation Departments and the Los Angeles Fire Department, ABC7 created the “ABCs of a Safe Summer,” a three month campaign designed to keep viewers safe over the summer. The campaign offers “Splish, Splash Family Fun Days” to promote water safety at various pools and “Super CPR and First Aid Events” certifying over 10,000 participants annually.

“ABCs OF WOMEN’S HEALTH: PREVENTION MATTERS!”

Throughout the month of October, ABC7 promotes “Women’s Health Month” through the “ABCs of Women’s Health: Prevention Matters!” campaign. The campaign’s mission is to raise awareness about the many health issues women face and offer information and resources to help them. Through a strong collaboration with the American Cancer Society, American Diabetes Association, American Heart Association, CalOptima, L.A. Care, L.A. County Office of Women’s Health, Pomona Valley Hospital Stead Heart and Vascular Center, MOMS and First 5 LA, ABC7 is able to reach women throughout Southern California. ABC7 also produces a half-hour special in conjunction with the campaign.

“READY SoCAL”

ABC7, along with corporate sponsors and community partners, created the Ready SoCal Campaign to promote the need to prepare Southern California for a major disaster. The “Ready SoCal” campaign is about action, involvement and creating a sense of urgency in preparing for a disaster. This campaign educates families, neighborhoods and schools on what can be done to make our communities safer. As part of the campaign, ABC7 provided 100,000 waterproof document holders and educational brochures to its viewers and community partners. ABC7 Eyewitness News produced news segments and a half-hour special to kick off the campaign.

Campaigns (cont'd)

“SPARK OF LOVE TOY DRIVE”

For the last fifteen years, ABC7 and Southland Firefighters have joined forces for the “Spark of Love Toy Drive”. More than 450 fire stations collect new, unwrapped toys and sports equipment for children in need. ABC7 also hosts children from the Los Angeles County Department of Children and Family Services to a movie, lunch and toys on two days at two movie theater locations. Over 600,000 toys are collected and distributed each year.

“WALK NOW FOR AUTISM”

Every year, ABC7 teams up with Autism Speaks for WALK NOW FOR AUTISM, a 5K Walk, Community Resource Fair, and Family Fun Festival. Before and after the 5K Walk, families have an opportunity to meet local autism service providers in a kid-friendly atmosphere. Providers include a wide variety of educational resources, therapists, schools and recreational organizations. The event hosts over 12,000 participants.

“REVLON RUN/WALK FOR WOMEN”

ABC7 also takes an active role in the fight against breast and ovarian cancers, as the media sponsor for the last twelve years of the “Revlon Run/Walk for Women,” which hosts over 50,000 participants annually. Founded by the Entertainment Industry Foundation, the Run/Walk helps raise funds for research, education and support programs for victims of breast and ovarian cancers. In addition to on-air promotion of the Run/Walk, ABC7 hosts and staffs the 2-mile water station and mans a walking team and booth. ABC7 has also supported the Susan G. Komen Run/Walk in Orange County for the last four years.



Community Events

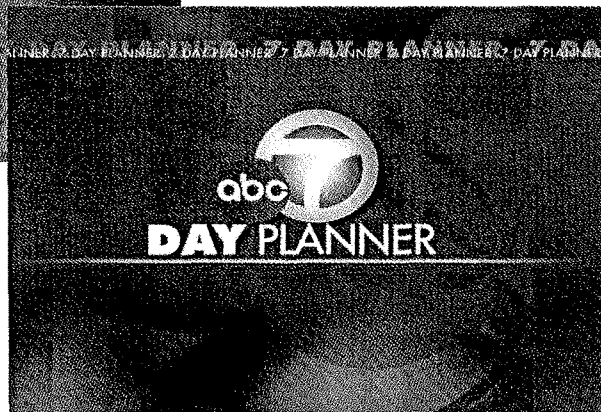
In addition to the major Station campaigns, ABC7 supports many other events in the community, such as the annual cultural heritage months celebrated by the City of Los Angeles which include African American, Asian and Pacific Islander, Latino and Native American Heritage Months. The Station also supports numerous community events such as the Cesar E. Chavez Foundation's "Educating the Heart Awards Dinner," Padres Contra el Cancer's "Easter Party", Share our Strength's "Taste of the Nation", Familia Unida-Living with MS "Wheelchair Wash", the Orange County Children's Bureau "Mighty Rubber Ducky Derby," the Glendale Kiwanis Duck Splash, the Glendale Rose Float Association's "Dreaming of Roses", the California Governor and First Lady's Conference for Women, Asian Pacific Islander Book Fair, Susan G. Komen Race for the Cure, Para Los Niño's "Thanksgiving Holiday Dinner" and many more.

ABC7 provides news coverage and Eyewitness News personalities to participate in parades throughout the year, including the Pasadena Rose Parade, MLK "Kingdom Day" Parade, Lunar New Year Parade, Haute Dog Easter Parade, Mexican Independence Day Parade, City of Lomita Parade, L.A. Harbor Holiday Afloat Boat Parade, Montrose-Glendale Christmas Parade and Marina del Rey Holiday Boat Parade.



Public Service Announcements

In support of these and numerous other causes, ABC7 aired 2,365 public service announcements last year, with an estimated value of \$2,540,535. These PSAs cover issues ranging from children and women's issues to education, drug abuse prevention and the environment. Organizations such as the Boy's and Girl's Club, The Help Group, Dogs for the Deaf, Women's Care Cottage, American Diabetes Association, American Indian College Fund, the Los Angeles Urban League, Paralyzed Veterans of American and the Union Rescue Mission of L.A. benefit from the broadcast of these PSAs. In addition, ABC7 regularly airs the "7 Day Planner," a community calendar highlighting community activities such as festivals and volunteer opportunities. The Station's programming and outreach efforts have been honored locally and nationally by organizations such as the American Red Cross, California Chicano News Media Association, American Diabetes Association and Foothill Unity Center, among many others.



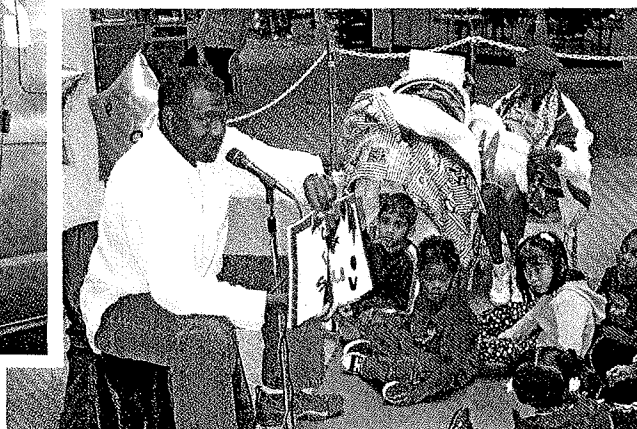
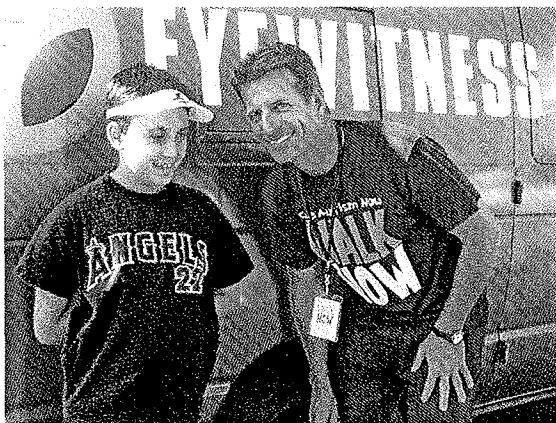
Volunteerism

ABC7 management and staff volunteer hundreds of hours of personal time in the community, serving on boards or as advisors to groups such as Children's Hospital of Los Angeles, Mexican American Legal Defense and Education Fund, Padres Contra el Cancer, Southern Christian Leadership Conference/Martin Luther King Legacy Foundation, Girls Inc., Women's Care Cottage, Asian Pacific American Legal Center, Entertainment Industry Foundation, PUENTE Learning Center, Para Los Niños, MEND (Meeting Each Need with Dignity), American Cancer Society, LatinoTheater Company, Black Infant Health Program, Women at Work, Good Shepard Center for Homeless Women, among others.

Station employees also give generously of their time to community service projects . Among the many community and volunteer activities in which Station employees participate are serving Thanksgiving Dinner to the families of Para Los Niños, raising funds and handing out water at the Revlon Run/Walk, walking with the ABC7 team at Walk Now for Autism, purchasing, wrapping and delivering gifts to families in need for the Station's Holiday Adopt a Family Program and mentoring and counseling youth at risk.

Throughout the year, ABC7 on-air talent are active in the community serving as emcees, speakers and spokespersons for groups such as the Los Angeles Urban League, Asian Pacific American Legal Center, Salvadoran American Legal and Education Fund, Southern Christian Leadership Conference, Martin Luther King Legacy Foundation, American Heart Association, Cesar Chavez Foundation, Autism Speaks, Black Infant Health Program, MERCI, Childrens Hospital Los Angeles, Search to Involve Pilipino Americans, Foohtill Unity Center, MEND (Meeting Each Need with Dignity) and many more.

Station news talent and employees also regularly attend school career days and serve as celebrity readers to children.



Workforce Diversity

ABC7's strong commitment to diversity is reflected in its employment practices. The Station rigorously recruits qualified minority candidates to fill vacant or new positions. This includes posting all job openings, advertising in culturally diverse local newspapers and mailing our jobs opportunities to over 60 community based organizations to notify their constituents. The Station regularly runs a PSA inviting organizations to contact us to be added to our job mailing list. In addition, Station management attend job fairs and recruiting events that reach out to diverse candidates, such as the California Chicano News Media Association, Asian American Journalists Association, National Black Journalists Association, National Hispanic Journalist Association, Gay & Lesbian Center, Urban League One Stop Job Center, Adelante Mujer Latina Conference and the Imagen Foundation Entertainment Industry Job Fair.

The Station also opens opportunities for a diverse workforce through various internship and training programs. Working through universities and colleges the Station frequently attends career days, workshops and networking sessions to recruit students for a variety of internships in News, Programming, Web Department Public Affairs and Sales. The Station hosts high school and college students for career workshops and tours of the station. ABC7 works closely with the Emma Bowen Foundation for Minority Interests in Media. Minority students are hired full-time during summers and part-time from their junior year in high school through college. In addition to paying wages, financial assistance is provided to assist with the student's tuition and college expenses.

